

Hello Community Partner:

We're thrilled to invite you to participate in the **Huntington Trails Beer and Wine Festival**, brought to you by the Huntington Area Recreational Trails Association (HARTA)! Mark your calendars for **Friday, June 6, 2025, from 6:00 p.m. to 10:00 p.m.**, at the Huntington County 4H Fair Grounds, 631 E Taylor St, Huntington, Indiana. Come rain or shine, this exclusive tasting event is set to be a spectacular evening!



Join us in raising awareness for the Huntington County trail system while enjoying an amazing selection of wines, distilled beverages, and brews from fantastic Indiana wineries, distilleries, and U.S. breweries. Local food trucks will be on hand and live music will keep the atmosphere lively and fun. Plus, there's a 50/50 drawing with a raffle for added excitement!

Our goals for the Huntington Trails Beer and Wine Festival are to **sell at least 450 tickets and raise \$15,000**. The proceeds will go towards creating better wayfinding, signage, and information kiosks throughout the county, enhancing the trail experience for everyone. Tickets are priced at \$45 at the gate, \$35 in advance, \$30 for early birds (now through March 31), and \$10 for designated drivers.

We are contacting you to request your support as an event sponsor. **Together, we can turn our goals into reality** and provide the necessary funding to continue developing and enhancing our trails, making our community an even better place to live and raise families. Sponsors will receive recognition as outlined in our sponsorship program, ensuring maximum exposure to hundreds of attendees and thousands who will see the event advertised.

To ensure your support is recognized, we ask that you provide **your sponsorship commitment and logo by emailing us at info@harta-gotrails.org by March 31, 2025, at noon.**



Sponsorship Levels to Consider: Estate: \$2,000 Vineyard: \$1,000 Barrel: \$750 Keg: \$500 Bottle: \$250
Online payment options are available! <https://www.ticket signup.io/TicketEvent/HuntingtonTrailsBeerWineFestival>

Your organization can also **provide in-kind services like logo pens, swag bags, ice, and bottled water**. We welcome any contributions at this level as well.

Thank you for considering this opportunity to support the Huntington Trails Beer and Wine Festival. We look forward to collaborating with you to make this event tremendously successful.

Warmest regards,



Kelly Frank
Event Director & Board Secretary
Huntington Area Recreational Trails Association
PO Box 5005
Huntington, IN 46750
Phone: 260-224-4139
Email: info@harta-gotrails.org
Website: www.HARTA-GOTRAILS.org



Huntington Trails Beer and Wine Festival Sponsorship Form



Estate \$2,000

- **Logo** on items produced in association with **Huntington Trails Beer and Wine Festival**, including:
 - The **home page** and the **sponsorship page** of the **ticket platform**
 - **Marketing** displayed on the **HARTA social media pages**
 - **Tasting program** distributed to tasting attendees
 - Listing on all **Huntington Trails Beer & Wine Festival** press releases
- **Business Name** on the **Huntington Trails Beer & Wine Festival** event page of the **HARTA website**
- **Business Name** on the **Huntington Trails Beer & Wine Festival T-shirts** worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Huntington Trails Beer & Wine Festival** event
- **12 complimentary tickets** to the **Huntington Trails Beer & Wine Festival**



Vineyard \$1,000

- **Logo** on items produced in association with the **Huntington Trails Beer & Wine Festival**, including:
 - **Marketing** displayed on the **HARTA social media pages**.
 - **Tasting program** distributed to tasting attendees
 - **Sponsor page** of the **ticket platform**
- **Business Name** on the **Huntington Trails Beer & Wine Festival** event page of the **HARTA website**
- **Business Name** on **Huntington Trails Beer & Wine Festival T-shirts** worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Huntington Trails Beer & Wine Festival** event
- **8 complimentary tickets** to the **Huntington Trails Beer & Wine Festival**



Barrel \$750

- **Logo** on items produced in association with the **Huntington Trails Beer & Wine Festival**, including:
 - **Marketing** displayed on the **HARTA social media pages**.
 - **Tasting program** distributed to tasting attendees
 - **Sponsor page** of the **ticket platform**
- **Business Name** on the **Huntington Trails Beer & Wine Festival** event page of the **HARTA website**
- **Business Name** on **Huntington Trails Beer & Wine Festival T-shirts** worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Huntington Trails Beer & Wine Festival** event
- **6 complimentary tickets** to the **Huntington Trails Beer & Wine Festival**



Keg \$500

- **Logo** on items produced in association with the **Huntington Trails Beer & Wine Festival**, including:
 - **Marketing** displayed on the **HARTA social media pages**.
 - **Tasting program** distributed to tasting attendees
 - **Sponsor page** of the **ticket platform**
- **Business Name** on the **Huntington Trails Beer & Wine Festival** event page of the **HARTA website**
- **Business Name** on **Huntington Trails Beer & Wine Festival T-shirts** worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Huntington Trails Beer & Wine Festival** event
- **4 complimentary tickets** to the **Huntington Trails Beer & Wine Festival**

Huntington Trails Beer and Wine Festival Sponsorship Form



Bottle \$250

- **Logo** on items produced in association with the **Huntington Trails Beer & Wine Festival**, including:
 - **Marketing** displayed on the **HARTA social media pages**.
 - **Tasting program distributed to tasting attendees**
 - **Sponsor page of the ticket platform**
- **Business Name** on the **Huntington Trails Beer & Wine Festival** event page of the **HARTA website**
- **Business Name** on **Huntington Trails Beer & Wine Festival T-shirts** worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Huntington Trails Beer & Wine Festival event**
- **2 complimentary tickets** to the **Huntington Trails Beer & Wine Festival**



In-Kind Sponsor

Product donation (i.e., *LOGO PENS, BOTTLED WATER, PORTABLE TRASH CONTAINERS, etc.*) in exchange for promotional services.

- **Logo** on items produced in association with the **Huntington Trails Beer & Wine Festival**, including:
 - **Marketing** displayed on the **HARTA social media pages**.
 - **Tasting program distributed to tasting attendees**
 - Sponsor page of the **ticket platform**
- **Business Name** on the **Huntington Trails Beer & Wine Festival** event page of the **HARTA website**
- **Business Name** on **Huntington Trails Beer & Wine Festival T-shirts** worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Huntington Trails Beer & Wine Festival event**

RETURN FORM BELOW LINE

Sponsorship Amt: \$ _____ or In-Kind Items Donated: _____

Business Name (as you would like it to appear): _____

Contact Name: _____ Contact Title: _____

Contact Phone Number: _____

Email Address: _____

Mailing Address: _____

Please return this form along with payment by March 31, 2025, to:

Huntington Area Recreational Trails Association, c/o Kelly Frank, P.O Box 5005, Huntington, IN 46750

Checks made payable to Huntington Area Recreational Trails Association

HARTA is registered. as a Non-Profit 501(c)(3) organization making your contribution tax-deductible