



HARTA
Kelly Frank
PO BOX 5005
Huntington, IN 46750
www.harta-gotrails.org

Dear Community Partner:

Huntington Area Recreational Trails Association (HARTA) and the **Historic Forks of the Wabash** invites you to participate in our **5th Annual Forks of the Wabash Uncorked Wine and Beer Tasting Event**. The event will be held **Saturday, July 11, 2020 from 5:30 p.m. to 9:30 p.m. rain or shine** at the Historic Forks of the Wabash, Huntington, Indiana.

This is a premier tasting event with a goal of creating awareness of the Huntington County trail system and the History of the Forks of the Wabash. Huntington Area Recreational Trails Association is dedicated to the designing, developing, constructing, and maintaining of Huntington area multi-use public trails and greenways, and to engage in funding and fundraising in support of that mission. Historic Forks of the Wabash is dedicated to the continued preservation, protection, enhancement, and interpretation of the history of the geographical area known as the Forks of the Wabash. Our goals for the 5th Annual Forks of the Wabash Uncorked event is to sell at least 400 tickets and raise \$20,000. All the proceeds and contributions from the event will go towards supporting the development and maintenance of trails in Huntington along with helping to preserve and protect the Forks of the Wabash. Tickets for the event will be \$35 at the gate, \$30 in advance, \$25 for early bird (now through April 30) and \$10 for a designated driver. Plans are well under way and we were very pleased with the attendance of over 425 guests in 2019 and look forward to growing the event in 2020.

We are writing to request your support as an event sponsor. Together we can help make our goals a reality and provide funding to support the continued development and enhancement of trails and history, making our community an even better place to raise a family. Sponsors will receive recognition as outlined in our sponsorship program on the following page. We anticipate your exposure will be seen by hundreds of attendees and thousands that will see the event advertised. To ensure that your support is recognized, we ask that you provide us your sponsorship commitment and a logo by sending it to the Huntington Area Recreational Trails Association e-mail info@harta-gotrails.org by **March 23, 2020 at noon**.

There are several levels of sponsorship your organization can consider:
Estate- \$2,000; **Vineyard** -\$1,000; **Barrel-** \$750; **Keg** -\$500; **Bottle-**\$250

Your organization may also choose to provide **in-kind services, items for silent auction/raffle**, ice, can pop, bottled water, portable trash/recycling containers. We welcome any contributions at this level, as well.

On behalf of Huntington Area Recreational Trails Association and the Historic Forks of the Wabash, we thank you for your anticipated participation in this event and look forwarding to hearing from you soon.

Warmest regards,



Kelly Frank
Event Coordinator
Huntington Area Recreational Trails Association
Phone: 260-224-4139
Email: info@harta-gotrails.org
Website: www.HARTA-GOTRAILS.org

Forks of the Wabash Uncorked Sponsorship Form



Estate \$2,000

- **Logo** and Title Sponsor listing on all printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Logo on 4th Frame of the Free Souvenir Photo given to guests at the Photo Booth**
 - **Forks of the Wabash Uncorked** poster displayed at participating wineries and breweries throughout Indiana
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
 - **Forks of the Wabash Uncorked** advertising in local print media
 - Listing on all **Forks of the Wabash Uncorked** press releases
- **Business Name** on the **Forks of the Wabash Uncorked** event page on the Huntington Area Recreational Trails Association website
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- 12 complimentary tickets to the **Forks of the Wabash Uncorked**



Vineyard \$1,000

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- **Business Name** on **Forks of the Wabash Uncorked** poster displays at local area businesses
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- 8 complimentary tickets to the **Forks of the Wabash Uncorked**



Barrel \$750

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- **Business Name** on **Forks of the Wabash Uncorked** poster displays at local area businesses
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- 6 complimentary tickets to the **Forks of the Wabash Uncorked**

Forks of the Wabash Uncorked Sponsorship Form

Keg \$500

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the **Forks of the Wabash Uncorked** event page on the Huntington Area Recreational Trails Association website
- **Business Name** on **Forks of the Wabash Uncorked** poster displays at local area businesses
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- 4 complimentary tickets to the **Forks of the Wabash Uncorked**

Bottle \$250

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- If enough space is available your business name will be listed on the T-shirts worn by Event Staff
- 2 complimentary tickets to the **Forks of the Wabash Uncorked**

In Kind Sponsor

Product donation (i.e. gift cards, can pop, bottled water, van or golf carts (guest shuttle), portable trash/recycling containers, parking areas, items for silent auction, etc.) in exchange for promotional services.

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- If enough space is available your business name will be listed on the T-shirts worn by Event Staff

Items Donated: _____

Business Name (as you would like it to appear): _____

Contact Name: _____ Contact Title: _____

Contact Phone Number: _____ Email Address: _____

Sponsorship Amt: \$ _____

Please return this form along with payment by March 23, 2020 to:

Huntington Area Recreational Trails Association, c/o Kelly Frank, P.O Box 5005, Huntington, IN 46750

Checks made payable to Huntington Area Recreational Trails Association

Huntington Area Recreational Trails Association and the Historic Forks of the Wabash are registered

Non-Profit 501(c)(3) organizations making your contribution tax deductible