



# Forks of the Wabash Uncorked

February 1, 2017

Dear Vitner or Brewer:

Huntington Area Recreational Trails Association and the Historic Forks of the Wabash invites you to participate in our 2<sup>nd</sup> Annual Forks of the Wabash Uncorked Wine and Beer Tasting Event. The event will be held **July 14, 2017** from **5:30 p.m. to 9:00 p.m. rain or shine** at the Historic Forks of the Wabash Park, Huntington, Indiana.

This is a premier tasting event with a goal of creating awareness of the Huntington County trail system and the History of the Forks of the Wabash. Huntington Area Recreational Trails Association is dedicated to the designing, developing, constructing, and maintaining of Huntington area multi-use public trails and greenways, and to engage in funding and fundraising in support of that mission. Historic Forks of the Wabash is dedicated to the continued preservation, protection, enhancement, and interpretation of the history of the geographical area known as the Forks of the Wabash. Our goals for our 2nd annual Forks of the Wabash Uncorked event is to sell at least 400 tickets and raise \$20,000 with all the proceeds and contributions from the event to go towards supporting the development and maintenance of trails in Huntington along with helping to preserve and protect the Forks of the Wabash. Tickets for the event will be \$35 at the gate, \$30 in advance, and \$10 for a designated driver. Plans are well under way and we were very pleased with the attendance of over 400 guest in 2016 and look forward to growing the event in 2017.

Together we can help make our goal a reality and provide needed monies to support the continued development and enhancement of trails and history, making our community an even better place to raise a family. How can you help? So glad you asked!

- Pour your featured wines and beers at our premier tasting event
  - Each guest will be **limited to 3 samples** at each station
- Sell your wine and brews by the glass or bottle with **all sales returning to you.**

In return, we will be publicizing the event in the following mediums, which will be seen by thousands and draw potential new customers.

- Burkhart Billboards in two locations
- Posters displayed at participating wineries and breweries
- Forks of the Wabash Uncorked marketing displayed on the Huntington Area Recreational Trails Association
- Advertising in local print media
- Advertising through social media and websites, including [IndianaWines.org](http://IndianaWines.org), [TravelIndiana.com](http://TravelIndiana.com), [VisitIndiana.com](http://VisitIndiana.com), and [LocalWineEvents.com](http://LocalWineEvents.com)
- Tasting program distributed to attendees
- Historic Forks of the Wabash and Huntington Area Recreational Trails Association Facebook pages (currently have over 2200 combined likes and growing daily)

This is an excellent opportunity to connect and network with wine and brew lovers that have not yet discovered your winery or brewery. Bring a wine and beer club sign-up sheet to expand your email and Facebook connections.

Space is limited to 8 wineries and 4 breweries, so please confirm your wine or beer pouring station **no later than March 20, 2017**. Wine or beer pouring stations will be offered on a first come, first serve basis and there is NO COST to participate.

The **winery and brewery participation agreement form attached** to this email outlines what the **Forks of the Wabash Uncorked will provide** to the participating winery and breweries. The form can be filled out and returned by mail to the address on the form or emailed to [info@harta-gotrails.org](mailto:info@harta-gotrails.org) *along with your logo*.

On behalf of Huntington Area Recreational Trails Association and the Historic Forks of the Wabash, we thank you for your anticipated participation in this event and look forward to hearing from you soon.

Warmest regards,

Kelly Frank  
Event Coordinator  
Huntington Area Recreational Trails Association  
Phone: 260-224-4139  
Email: [info@harta-gotrails.org](mailto:info@harta-gotrails.org)

Liz Sanders  
Event Coordinator  
Historic Forks of the Wabash  
Phone: 260-224-6775

## Forks of the Wabash Uncorked Winery \Brewery Participation Agreement

Winery\Brewery Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Contact email: \_\_\_\_\_

Preferred method of communication: \_\_\_\_\_

\_\_\_\_\_ (“*Winery \Brewery*”) would like to participate in the Forks of the Wabash Uncorked, on **July 14, 2017 - From 5:30 p.m. to 9.00 p.m.**

**Winery\Brewery agrees to provide** the Forks of the Wabash Uncorked with the following:

- Licensed Servers
- Serve up to 2 oz. serving of wine at Winery discretion, each guest will be limited to **3 samples at each station**
- Serve up to 4 oz. serving of beer at Brewery discretion, each guest will be limited to **3 samples at each station**
- Corkscrew
- Logo for event posters, website, and tasting programs
- Help us promote our event by advertising through the following mediums:
  - Social Media Sources
  - Display the event posters at your business
  - Display the event poster on your website (*optional*)
- Obtain a Festival Day Permit (*if you wish to sell carry out*)

Winery\Brewery acknowledges that the **Forks of the Wabash Uncorked will provide:**

- Temporary Beer and Wine Permit (*sell your wine and brews by the bottle and glass with all sales returning to you*)
- Directions to the event and layout of the event
- Advertising for event
- Posters for your location and website if available
- Wine Glass for guest(s) to receive samples
- Rinse bucket and pitcher
- Two chairs and 8-foot table with tablecloth (*more available upon request*)
- Ice
- Electricity, available upon request (*limited availability*)
- Trash Can
- **Space under 90' x 30' tent, (sides drop down if necessary) for wineries or 30'x 30' tent for breweries**

\_\_\_\_\_ would like to participate in the **Forks of the Wabash Uncorked**, on **July 14, 2017**.

(Name of “*Winery\Brewery*”)

**Winery or Brewery** (including the business, owners, managers, employees, and volunteers) agrees to serve wine or beer between the hours of 5:30 p.m. to 9:00 p.m. Winery or Brewery agrees to verify that each participant sampling or purchasing wine or beer at the event has an event-sanctioned glass and green colored wristband before serving wine or beer. **Winery or Brewery** also agrees to provide a, a server, a license to serve “tastes” of wine up to 2 oz. servings, “tastes” of beer up to 4 oz. servings, and a corkscrew.

**Winery or Brewery** agrees to indemnify and hold harmless the Huntington Area Recreational Trails Association and event-partner Forks of the Wabash, their officers, directors, employees, agents, volunteers, members and assigns from and against any losses, liability, claims, demands, expenses, fees, fines, penalties, suits, proceedings, damages, actions, and causes of action of any kind and nature arising from or in any way connected with the Event, as well as any loss, damage, theft, or other injury to Winery or Brewery property from causes including, but not limited to, fire, theft, vandalism, weather, damage, intentional or otherwise, or the negligence of others. If Winery or Brewery must cancel participation in the Event, Winery or Brewery understands that cancellation be made to the Huntington Area Recreational Trails Association no later than **April 30, 2017**.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this form by March 20, 2017 to:**

Huntington Area Recreational Trails Association, c/o Kelly Frank, P.O Box 5005, Huntington, IN 46750