



February 1, 2017

Dear Community Partner:

Huntington Area Recreational Trails Association and the Historic Forks of the Wabash invites you to participate in our 2nd Annual Forks of the Wabash Uncorked Wine and Beer Tasting Event. The event will be held **July 14, 2017** from **5:30 p.m. to 9:00 p.m. rain or shine** at the Historic Forks of the Wabash Park, Huntington, Indiana.

This is a premier tasting event with a goal of creating awareness of the Huntington County trail system and the History of the Forks of the Wabash. Huntington Area Recreational Trails Association is dedicated to the designing, developing, constructing, and maintaining of Huntington area multi-use public trails and greenways, and to engage in funding and fundraising in support of that mission. Historic Forks of the Wabash is dedicated to the continued preservation, protection, enhancement, and interpretation of the history of the geographical area known as the Forks of the Wabash. Our goals for our 2nd annual Forks of the Wabash Uncorked event is to sell at least 400 tickets and raise \$20,000 with all the proceeds and contributions from the event to go towards supporting the development and maintenance of trails in Huntington along with helping to preserve and protect the Forks of the Wabash. Tickets for the event will be \$35 at the gate, \$30 in advance, and \$10 for a designated driver. Plans are well under way and we were very pleased with the attendance of over 400 guest in 2016 and look forward to growing the event in 2017.

We are writing to request your support as an event sponsor. Together we can help make our goal a reality and provide needed monies to support the continued development and enhancement of trails and history, making our community an even better place to raise a family. Sponsors will benefit by being recognized in a variety of ways. Your organization will receive recognition as outlined in our sponsorship program on the following page. We anticipate your exposure will be seen by hundreds of attendees and thousands that will see the event advertised. To ensure that your support is recognized, we ask that you provide us with a logo by sending it to the Huntington Area Recreational Trails Association e-mail info@harta-gotrails.org by **March 20, 2017 at noon**.

There are several levels of sponsorship your organization can consider:

Estate- \$2,000 **Vineyard** -\$1,000; **Barrel-** \$750; **Keg** -\$500; **Bottle-**\$250

Sponsors are also needed for the Live Band; your organization will receive recognition based on monetary value donated.

Your organization may also choose to provide in-kind services, gift certificates, appetizers, bottled water, 15 passenger van or golf cart (used for shuttling guests), or parking area, which will be provided to guests, or items for the silent auction. We welcome any contributions at this level, as well.

On behalf of Huntington Area Recreational Trails Association and the Historic Forks of the Wabash, we thank you for your anticipated participation in this event and look forwarding to hearing from you soon.

Warmest regards,

Kelly Frank
Event Coordinator
Huntington Area Recreational Trails Association
Phone: 260-224-4139
Email: info@harta-gotrails.org

Liz Sanders
Event Coordinator
Historic Forks of the Wabash
Phone: 260-224-6775

Forks of the Wabash Uncorked Sponsorship Form



Estate \$2,000

- **Logo** and Title Sponsor listing on all printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** poster displayed at participating wineries and breweries throughout Indiana
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
 - **Forks of the Wabash Uncorked** advertising in local print media
 - Listing on all **Forks of the Wabash Uncorked** press releases
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- **Forks of the Wabash Uncorked** tickets sold at your location (*optional*)
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- **Logo** on Burkhart billboard, displayed in two locations
- 12 complimentary tickets to the **Forks of the Wabash Uncorked**



Vineyard \$1,000

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- 8 complimentary tickets to the wine and brew event



Barrel \$750

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- 6 complimentary tickets to the wine and brew event

Forks of the Wabash Uncorked Sponsorship Form



Keg \$500

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- **Business Name** on **Forks of the Wabash Uncorked** T-shirts worn by Event Staff
- 4 complimentary tickets to the wine and brew event



Bottle \$250

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- Opportunity to display banner and distribute promotional materials at **Forks of the Wabash Uncorked event**
- If enough space is available your business name will be listed on the T-shirts worn by Event Staff
- 2 complimentary tickets to the wine and brew event



In Kind Sponsor

If you would like to make a product donation (i.e. gift cards, bottled water, appetizers (cheese/crackers), van or golf carts (guest shuttle), parking areas, items for silent auction, etc.) in exchange for promotional services that will be greatly appreciated)

- **Logo** on printed materials produced in association with the **Forks of the Wabash Uncorked**, including:
 - **Forks of the Wabash Uncorked** marketing displayed on the Huntington Area Recreational Trails Association and Historic Forks of the Wabash social media pages
 - **Forks of the Wabash Uncorked** tasting program distributed to tasting attendees
- **Business Name** on the Forks of the Wabash Uncorked event page on the Huntington Area Recreational Trails Association website
- If enough space is available your business name will be listed on the T-shirts worn by Event Staff

Items Donated: _____

Business Name (as you would like it to appear): _____

Contact Name: _____ Contact Title: _____

Contact Phone Number: _____

Please return this form along with payment by March 20, 2017 to:

Huntington Area Recreational Trails Association, c/o Kelly Frank, P.O. Box 5005, Huntington, IN 46750

Huntington Area Recreational Trails Association and the Historic Forks of the Wabash are registered

Non-Profit 501(c)(3) organizations making your contribution tax deductible